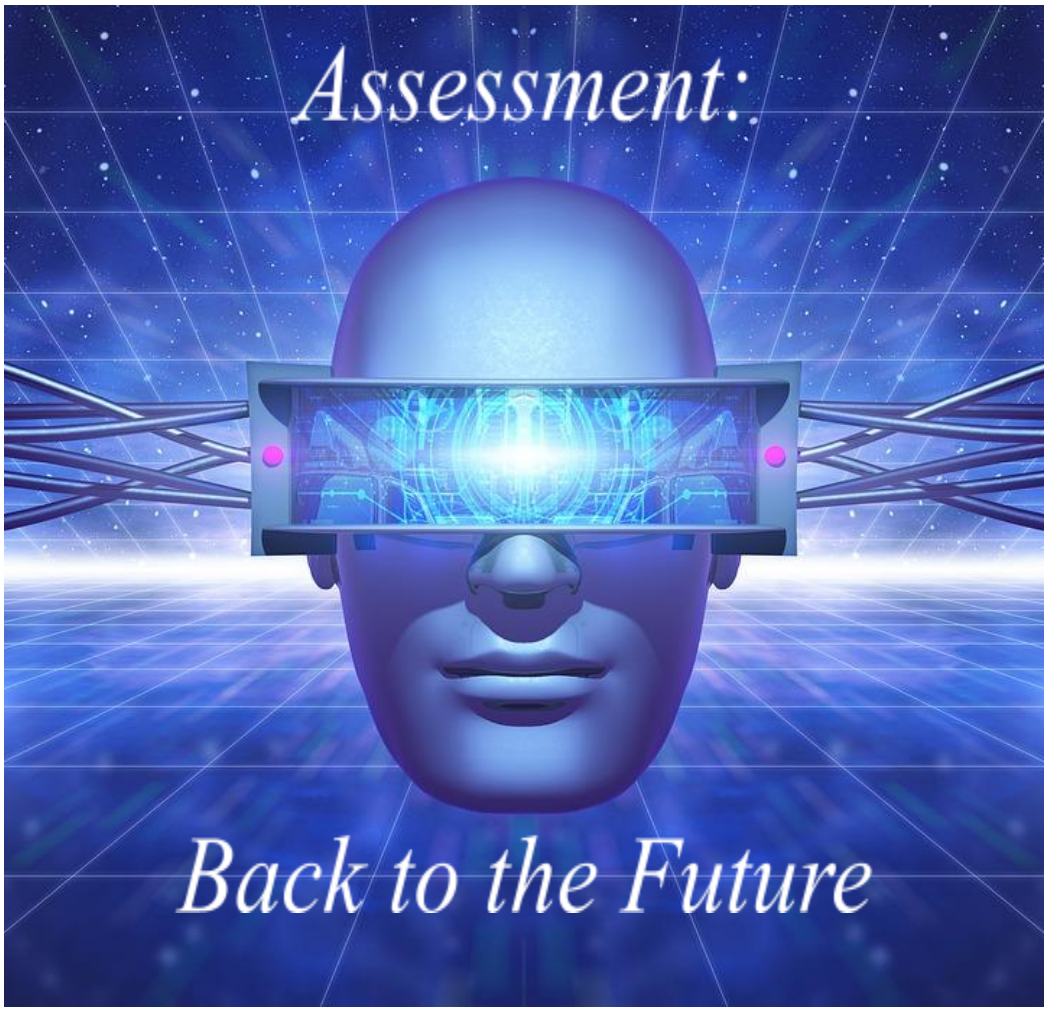

ANNY
ASSESSMENT NETWORK OF NEW YORK

Assessment Network of New York
11th Annual Conference
Albany, NY
April 17-18, 2023

Mc Graw Hill

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Welcome to ANNY's Eleventh Annual Conference!

Welcome to Albany! Thank you for joining us at ANNY's 11th Annual Conference at the Albany Marriott. With a conference theme of **"Assessment: Back to the Future"** we hope you will be taking many inspiring and practical assessment ideas back to your campuses. We aim to assist you in developing relationships with new colleagues, sponsors, and an exciting group of assessment experts and we hope you will take advantage of these networking opportunities. We are very excited to have **Dr. Mamta Saxena and Dr. Peter Nwosu** delivering keynote addresses, as well as our Middle States colleagues, **Dr. Gerald Kobylski, Terence Peavy, and Carmella Smith** joining us to keep members up to date on accreditation issues. We hope you are equally excited to see their presentations! There are also more than thirty different concurrent sessions to choose from that will get you excited and energized about the assessment of student learning and institutional effectiveness on your campus. While we hope that you get your fill of new ideas in every planned session that we offer, we do realize that sometimes the best ideas are gained from informal **conversations with your ANNY colleagues**. For the first year since the pandemic, we are located at a hotel and are sure you will take advantage of the opportunity to network outside of the conference structure. While at the conference, follow your ANNY colleagues via Twitter and tweet your insights! **@assessny #ANNY23**
We hope you enjoy the conference this year!

About ANNY

Formed in 2010, ANNY's mission is to "Advance the quality assessment of institutional effectiveness and to enhance the success of institutions of higher education and their students in New York State." ANNY works toward achieving this mission by:

- providing its members with exposure to best practices and emerging trends in assessment through conferences, workshops, and other means
- creating networking opportunities for its members
- facilitating cost-effective professional development and consultation opportunities

ANNY is run exclusively by volunteers from colleges and universities throughout and beyond New York State. If you would like to become involved with ANNY by volunteering, hosting an event, or running for a seat on the Board of Directors, please contact one of the Board members for more information.

2022-23 ANNY Board of Directors

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Jessica Lamendola, Excelsior University
Jason Suby, United States Military Academy

Helpful Information

Tracked Sessions

In response to great member feedback we received, we have designated sessions as either Beginner/Intermediate or Advanced. We hope this will allow practitioners at different levels to find sessions that are appropriate to them.

Submit Questions for Middle States Town Hall Session

On Tuesday afternoon at 1:15 pm, we will be hosting a Town Hall style session with three representatives from Middle States. The purpose of this session is to allow members the opportunity to receive updates from the Commission as well as ask any questions about standards or procedures they may have. In order to have the time run smoothly, we are asking that members submit questions before the session. You can do this by filling out an index card with ***your question and institution type*** (4-year private, 2-year public, etc.) at the registration table or by Tweeting us @assessny and using the hashtag #ANNY23. Please turn questions in by **10:00 am on Tuesday.**

Wireless Information

To access complimentary wireless throughout the hotel, please use the WiFi: **Marriott Conference** and then use code **marriott2023** on the hotel wifi system.

Monday Night Dinner Groups

If you are looking to meet new colleagues, chat about assessment (or not), or just get out of the hotel for a different view, please join us for informal dinner groups on Monday night. Come to the hotel lobby at 5:30 pm and pick a group led by a member of the Board of Directors or Conference Committee. Use the QR code below to see the different restaurant options nearby!

Discover Albany:
Wolf Road Area Map and Restaurants
https://www.albany.org/restaurants/

Tuesday – Enter to Win a Free 2024 Conference Registration!

We sincerely hope that you are planning to stay with us through the entire program on Tuesday. We have a great keynote speaker, the MSCHE panel, and concurrent sessions. We will hold a drawing for one free 2024 conference registration during the last session. You must be present and tag #ANNY23 on social media to win!

Acknowledgements

The Board of Directors would like to thank our host hotel, the Albany Marriott, especially the team of Heather Hough, Christine Frament, and Tony Buck for their incredible assistance. A special thank you to our sponsors, Watermark, McGraw Hill, and Weave for their unwavering support of ANNY. And of course, a big thank you to our keynote speakers, presenters, and attendees for making the annual conference so vibrant and informative! We couldn't do it without you.

Monday, April 17th, 2023

Start Your Day
Registration and Coffee

8:30 - 9:30 AM
Foyer outside Empire Room

Welcome and Keynote Address
Exploring the Future of Assessment: Risks, Possibilities, Targets, and Vision

9:30 – 11:00 AM
Empire Room

Dr. Mamta Saxena, Assistant Dean of Academic Quality and Assessment, Northeastern University

The political, social, and economic turmoil in the past few years, both national and international, has raised many questions about the value of higher education. Academic institutions experienced seismic changes due to the pandemic and social unrest. Faculty, students, researchers, accreditors, and administrators reacted to these changes and to the technological disruptions with uncertainty. Assessment professionals are questioning not only the role of assessment in student learning and continuous improvement but also the approaches and methodologies. This plenary session provides space to explore the risks and the possibilities for the future of assessment. Together we will reflect upon the impact of COVID, changes in legislation, and the arrival of artificial intelligence. We will examine the debates around the forms and functions of assessment with a lens of accessibility, equity, and authenticity on topics ranging from ChatGPT and gamification to alternative forms of grading and students' voice in assessment.

Welcome by Elizabeth Seton-Mignocca, Cayuga County Community College – President, ANNY Board of Directors
Keynote introduction by Joel Bloom, Hunter College – President-Elect, ANNY Board of Directors

Concurrent Sessions 1

11:15 AM – 12:00 PM

Future of Program Assessment Through a Holistic Approach

Salon A
Beginner/Intermediate

Thalia MacMillan, *SUNY Empire State College*
Lynette Stewart, *SUNY Empire State College*
Desalyn De-Souza, *SUNY Empire State College*

A holistic model of assessment represents the future of program assessment and can include assessing teaching and learning, recruitment, website, and degree planning resources. A multitude of quantitative and qualitative assessment tools explores the complex nature of information related to student learning and engagement. Examining the collaborations with all student offices that interact with the program is crucial to determine their effect and finding ways to continuously improve.

Modeling of a Robust and Replicable Method of Identifying Peer and Aspirational Peer Institutions

Salon B
Beginner/Intermediate

Steven Doellefeld, *University at Albany*
Elizabeth Horning, *University at Albany*

This presentation will demonstrate a newly developed method for identifying peer institutions used at the University at Albany in Spring 2023. Participants will be encouraged to consider how these methods may be replicated at their own institutions, which characteristics are most important to their institutions, and how to include peer institution data in assessment.

Faculty Perceptions Before and After Participation in a Peer Review of Assessment

Salon C
Advanced

Victoria Ferrara, *Marist College*
Susan Waddington, *Mercy College*

This session will focus on research findings relating to how participation in a peer review of assessment influences faculty perceptions. It will explore faculty attitudes and beliefs of a culture of assessment, faculty perceptions of assessment processes, and faculty perceptions of their own assessment competency. Attendees will explore how these findings can be used for continuous improvement.

Lunch

12:15 - 1:00 PM
Empire Room

Concurrent Sessions 2

1:15 - 2:00 PM

Assessing the Impact of a Learning Recovery Program Addressing Pandemic Impacted Students' Academic Needs

Salon A
Beginner/Intermediate

Althea Forde, *Lehman College, CUNY*
Elin Waring, *Lehman College, CUNY*
Marisol Jimenez, *Lehman College, CUNY*

In this session, participants will discuss how their institution took a holistic approach to supporting the challenges around pandemic impacted students. The presenters will share 1) the logic model that guided the design of the program and 2) how the institution used continuous data collection and analysis to quickly respond to students' needs and drive changes to enhance opportunities for student success and assess the effectiveness of these initiatives.

Processes and Platforms: Using Technology to Make Learning Outcomes Meaningful

Salon B
Beginner/Intermediate

Jayden Donahue, *Finger Lakes Community College*
Tara Zumpano, *Watermark*

A good process can be improved by technology, but technology alone cannot make a weak or struggling process successful. This presentation explores how Finger Lakes Community College (FLCC) refined their process for curricular changes and continuous improvement of teaching and learning to make the process clear and meaningful to faculty. The presentation will include how FLCC manages alignment and assessment of student learning outcomes. We will highlight how current technology supports these efforts.

Guiding the Corps of Cadets through the West Point Physical Program

Salon C
Beginner/Intermediate

Drew Van Dam, *United States Military Academy at West Point*
Bryant Ritchey, *United States Military Academy at West Point*

The Department of Physical Education (DPE) at the United States Military Academy (USMA) employs a systematic approach to monitoring the entire Corps of Cadets at USMA. Every Cadet must meet criteria in the Academic, Military and Physical programs at USMA. This session will discuss and explain how a faculty wide approach can review, monitor, assess, and counsel an entire student-body based on cadet performance in the physical program.

Concurrent Sessions 3

2:15 – 3:00 PM

Reflection as an Assessment Tool
Salon A
Jason Suby, *United States Military Academy*
Liam Phillips, *United States Military Academy*
Beginner/Intermediate

The United States Military Academy has recently adopted a reflection framework that is taught across multiple activities and courses during the 47-month leadership growth (educational) pathway. The physical education program utilizes this reflection framework to teach a variety of physically and mentally challenging activities. This presentation will improve understanding of a reflection framework, discuss the challenges of assessing it, and provide opportunities for collaboration.

Developing an Inclusive Review Process for Socially Just Curricula
Salon B
Meghan Deyoe, *Excelsior University*
Anna Zendell, *Excelsior University*
Jessica Lamendola, *Excelsior University*
Advanced

The current focus in higher education to create an equity-minded learner-centered environment demands reflective examination of all aspects of course design, instruction, and assessment. The purpose of this presentation is to provide an overview of one institution's experience in examining its curriculum and instruction for elements of justice, equity, diversity, and inclusion using a strengths-based approach.

Use of a Website for an Evidence Repository
Salon C
Donald Sutherland, *Lehman College*
Victor Brown*, Lehman College*
Beginner/Intermediate

The presentation will show how Lehman College has translated its institutional effectiveness plan and accreditation expectations through a web portal to create a "one-stop" resource for accreditation, assessment, program review and strategic planning.

Afternoon Refreshments

3:00 – 3:15 PM
Foyer outside A,B,C

Concurrent Sessions 4

3:15 – 4:00 PM

Looking Back to Move Forward: Leveraging Reorganization to Position Assessment in Alignment with Institutional Effectiveness and Planning
Salon A
Catherine Scott, *Stony Brook University*
Krista Emma, *Stony Brook University*
Kimberly Hachmann, *Stony Brook University*
Beginner/Intermediate

The Stony Brook University Office of Educational Effectiveness University reflects on its journey to establish a culture of sustainable, meaningful assessment through iterative reorganization. Presenters describe the transformation from decentralized, siloed assessment initiatives to a more comprehensive office aligned with Institutional Effectiveness. Through honest self-assessment and authentic connection with colleagues, OEE reframed their assessment approach for greater future impact.

SUNY Online's Enrollment Planning Roundtable Impact Study
Salon B
Dan Feinberg, *SUNY Online*
Kim Scalzo, *SUNY Online*
Chuck Spuches, *SUNY Online*
Beginner/Intermediate

The SUNY Online Enrollment Planning Roundtable is a consulting service provided by SUNY System Administration. The Roundtable encourages campuses to take a strategic view of the path forward for online programs, including considerations related to the academic mission, target populations, ways to serve

students, and strategic opportunities for enrollment growth and scalability. This presentation will highlight the outcomes of a recent Impact Assessment of the Roundtable.

Implementing Practical and Effective Doctoral Assessment
Salon C
Andrea Barra, *Emory University*
Advanced

What does successful instruction and mentorship look like at the doctoral level? PhD programs often cannot answer this because they lack a coherent assessment system particular to their needs, small numbers, and individualized study. This session will present several foundational principles for doing better, authentic PhD assessment utilizing common doctoral program data regardless of discipline, gleaned from individual consultations with nearly forty different programs.

Concurrent Sessions 5

4:15 – 5:00 PM

Implementation of the Diversity, Equity, Inclusion and Social Justice General Education Knowledge Area at Alfred State College
Salon B
Beginner/Intermediate
PANEL–ends at 5:15pm
Bridget Jacobs, *Alfred State College*
Aric Bryant, *Alfred State College*
Angela Graves, *Alfred State College*

This panel discussion will cover the exploration of diversity, equity, inclusion, and social justice as related to the SUNY General Education Framework that goes into effect Fall 2023. In particular, the panelists will explore how DEI and Social Justice is integrated at Alfred State College in the general education program. In particular, focus will be placed on the AOS degrees and their unique needs in administering the SUNY GE knowledge area of DEI and Social Justice.

Formative Assessment and Self-Directed Learning: Lessons Learned from an Upper-Level Data science Classroom (Svirsky)
Salon C
Beginner/Intermediate
Amy Svirsky, *Rensselaer Polytechnic Institute, RPI*

This session will present the results of a pedagogical intervention using formative assessment (in this case ungraded required work) on student learning. In addition to the graded assignments, students were required to complete a set of problems that were not graded but were required for students to complete as part of the course. In addition to results from two classes using this approach, implementation of the approach will also be discussed.

ANNY Dinner Meet Up or Dinner on Your Own

5:30 - 6:30 PM
Hotel Lobby

Please join the ANNY board at a couple area restaurants for dinner to meet new colleagues and catch up with old ones in a more informal setting.

Tuesday, April 18th, 2023

Start Your Day
Registration and Coffee

8:30 - 9:30 AM
Lobby outside Empire Room

Keynote Address
9:30 – 11:00 AM
Empire Room

Advancing Our Institutional Mission in a Post-pandemic Environment: Toward A Holistic Institutional Effectiveness Framework

Dr. Peter A. Nwosu, Provost and Senior Vice President for Academic Affairs and Student Success, Herbert H. Lehman College

This keynote explores the centrality of a robust assessment planning and institutional effectiveness framework in advancing our shared interests of strengthening American higher education in a post-pandemic environment. The keynote describes the essential structure that undergirds this framework, such as establishing and codifying clear guiding principles for assessment, including an institutional effectiveness plan, implementing a simplified and uniform assessment process, building a community of practice, and implementing an electronic platform for documenting and reporting outcomes. The keynote calls on institutional leaders and practitioners to focus on strengthening this essential structure for assessment and institutional effectiveness in ways that further enhance the quality of learning represented in the degrees their institutions offer, increase graduation rates, shape a better and brighter future for students from all backgrounds, and enhance America's competitiveness in a changing global marketplace.

Keynote introduction by Victor Brown, Lehman College – Incoming President-Elect 2024, ANNY Board of Directors

Concurrent Sessions 6
11:15 AM - 12:00 PM

Revisiting: Curriculum Map as an Assessment Tool
Paul Antonellis, Jr., *Endicott College*

Salon A
Beginner/Intermediate

Participants will learn about the steps taken to use curriculum mapping as an assessment tool, what worked well, challenges encountered, and recommendations going forward. Curriculum mapping allows the Department to identify the courses and the assignments that will ensure that the students are receiving the content that meet the identified outcome. The focus will also include alignment between institutional, program, and course learning outcomes.

Accurately measuring students' math readiness and repairing learning loss with ALEKS PPL: Siena College's implementation of an adaptive and personalized assessment tool
Joe Bannon, *Siena College*
Ginan Kayed, *McGraw Hill*

Salon B
Beginner/Intermediate

In this session, we will retrace the steps of the implementation of ALEKS PPL as a preparation and placement tool for incoming students at Siena College, a small liberal arts college. ALEKS PPL is an adaptive assessment that can assess student readiness in over 300 skills with extraordinarily high accuracy. The data provided is an invaluable tool for student retention and support, as well as a key instrument for institutional assessment.

SUNY Online Degrees at Scale: Impact, Outcomes, and Lessons Learned
Salon C
Beginner/Intermediate

Dan Feinberg, *SUNY Online*
Kim Scalzo, *SUNY Online*
Chuck Spuches*, SUNY Online*

SUNY Online Degrees at Scale was an attempt to attract more adult, online learners to selected degree pathways and programs throughout the SUNY system. With the initiative winding down at the system level, there is an opportunity to measure and attempt to quantify impact, outcomes, and lessons learned. This presentation will focus on the elements of program evaluation for a large-scale initiative like Degrees at Scale.

Lunch / ANNY Business Meeting

12:15 PM – 1:05 PM
Empire Room

Middle States Town Hall

1:15 - 2:45 PM

Join Gerald Kobylski, Terence Peavy, & Carmella Smith for all accreditation related updates and Q&A.

Afternoon Refreshments

2:45 – 3:00 PM
Foyer outside A,B,C

Concurrent Sessions 7

3:00 - 3:45 PM

Making Program Assessment more Inclusive: Incorporating New and Existing Methods
Salon A
Beginner/Intermediate

Thalia MacMillan, *SUNY Empire State University*
Lynette Stewart, *SUNY Empire State University*
Desalyn De-Souza, *SUNY Empire State University*

The presentation will explore ways to incorporate current practices and full faculty participation into assessment. Attendees will be guided through these practices and how they apply to their own programs. Types of data, methodology, and timelines for programmatic assessment will be explored and participants will be led through which may apply to them.

Curriculum Mapping for Diversity & Inclusion: A Technical and Reflective Process
Salon B
Beginner/Intermediate

Kathleen Landy, *Cornell University*

Focusing on curriculum as a point of entry for meaningful diversity-related inclusion work, this session offers an overview of a consultative curriculum mapping service. Curriculum Mapping for Diversity and Inclusion is a four-stage process informed by best practices in teaching, learning, and assessment. The presenters will highlight the key strategies and core elements of this process, as well as the lessons learned by their experience piloting the service with multiple academic programs.

The Importance of Consistency in Practice and Documentation for Accreditation of Higher Education Programs for the Success of Recruitment, Retention and Expectations of the Students, Faculty and Administrators
Salon C
Advanced

Susan Dunkle, *Daemen University*

This presentation highlights the accreditation preparation process for an Education Department and offers insights, joys and challenges to professionals from programs that are diverse in content, composition and size. Due to changes in leadership and faculty, limited institutional memory and nebulous goals, our program had inconsistent documentation and expectations. What evolved from a year of new leadership, faculty, difficult discussions and tireless efforts by all stakeholders is presented.

Concurrent Sessions 8

4:00 – 4:45 PM

Being A-PART of Assessment: Systematizing Assessment with the Annual Planning and Assessment Reporting Template

Salon A

Beginner/Intermediate

Anders Stachelek, *Hostos Community College*
Catherine Lewis, *Hostos Community College*
Elbagina Bonilla*, Hostos Community College*

This session will share a framework to help systematize, align, and guide various assessment processes at a community college. The template shared helps individuals track the assessment cycle, defining each of the various steps in the cycle and alignment across all steps. Furthermore, this template provides a simpler form for reporting out assessment, "closing the loop", and it can also serve as a planning document to use throughout an academic year.

Embracing Equitable Assessment Practices: What Are They, Why Are They Important, and How Do We Implement Them?

Salon B

Advanced

Ann Damiano, *Utica University*

Drawing on recent scholarship and best practices, this presentation highlights multiple equity-minded assessment strategies for institutions to implement in order to gain better insight into where programs, policies, and services might be excluding specific students and hindering their chances for success. By approaching assessment through an equity lens, institutions will be better positioned to achieve the goal of inclusive excellence.

Thank you!

ANNY thanks the generous support of our sponsors:

Assessment Network of New York

Reminder!

ANNY Fall Virtual Event

October 2023

Details Coming Soon